



2022

CO-OP PURPOSES REPORT

PART ONE: RESPONSIBLE SOURCING,
REGENERATIVE OPERATIONS, AND
COMMUNITY FOOD SYSTEMS



FOREWORD FROM OUR CEO



April 20, 2023

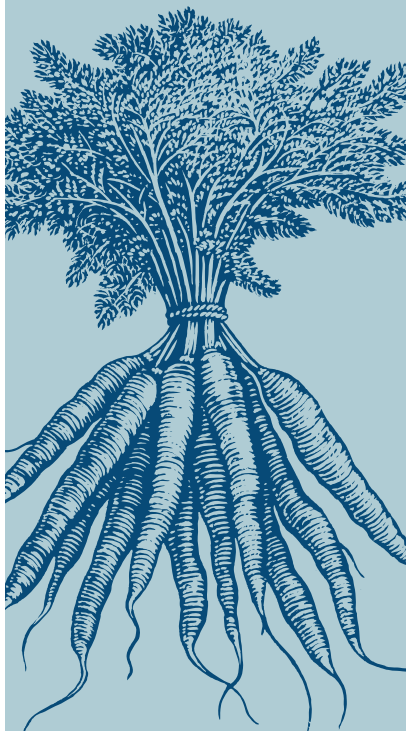
Dear Members,

It is now a little over a year since I stepped into my current role leading our co-op, and I pen this foreword to the 2022 Purposes Report filled with a deep sense of gratitude for this community — one that shops its values at PCC in support of our shared vision and mission. I also want to express my heartfelt thanks to the over 1,800 staff members who tend to our stores and office, and who show up every single day to make your experience with us special.

After the world collectively experienced two years of immeasurable personal loss, significant financial volatility, and generational upheaval in the quest for social justice, we began 2022 with a renewed and resolute commitment to the beating heart of this organization: our triple bottom line (people, planet and profit), our operating values, our quality standards, and our enduring community of members, customers, suppliers, partners and staff. This soul — born from cooperation and nourished by purpose — has served us well for 70 years, and it is from here that we approach all things.

CONTINUED >>

“When challenges arise, we ask what best serves PCC’s mission in the same breath that we ask what the most fiscally prudent path is.”



Early in the year, we combined our marketing and social impact functions into a single practice: Marketing + Purpose. The intent behind this change was to formalize our commitment to assessing every action we take through a broader, purpose-driven lens; and to strengthen our impact by signaling PCC’s values in all that we do. This is the beginning of a multiyear, transformational process that will infuse a sense of purpose into every business activity across our 16 stores. I am energized by the work ahead to bring that to light in a way that demonstrates that actions speak louder than words.

Successfully operating a purpose-driven business has been a steep hill to climb in the current economic climate. On the one hand, as an entirely local and independent cooperative grocer, our relationships with local suppliers and community partners better enabled us to weather the rolling waves of product shortages. However, that same commitment to independence and community, and to the highest product standards in the region, meant that the unanticipated costs of doing business through the pandemic had a disproportionately severe impact on our profitability.

In these complex times, we are rooted in the belief that good food is essential to nourishing and transforming communities, and that how we do things matters at least as much as what we do. We approach decisions with the values that define us as a co-op. When challenges arise, we ask what best serves PCC’s mission in the same breath that we ask what the most fiscally prudent path is.

We do these things because we believe that purpose is what sustains us for the long haul. And every day, our members, staff, partners, and suppliers have proven to be essential collaborators in keeping us keenly focused on that horizon. When you shop at PCC, share your feedback about the actions we take, or even send us a note on social media – you are part of something that is much bigger than just a grocery shopping trip; you are part of a movement that shapes local food systems. Whether you’re a foodie, a passionate environmentalist, a fervent advocate for social justice, a parent prioritizing food for loved ones, or a young person defining how you shop for yourself, your voice and participation in our co-op matters, and has far-reaching impact.

Starting this year, we are dividing the Co-op Purposes Report into two distinct pieces. The first (which you are reading now), focuses exclusively on PCC’s impact in 2022: community, standards, and the environment. A second piece will be published in the coming months, following the completion of a financial audit, detailing PCC’s 2022 business performance, providing updates about the membership program, and insights into our compensation philosophy and structure.

CONTINUED >>

This volume of the report is organized into three sections: Responsible Sourcing, Regenerative Operations, and Community Food Systems. It also debuts our first-ever statement of equity and inclusion — a core building block in support of our Justice, Equity, Diversity and Inclusion (JEDI) work. This is one of many first steps we are taking in the practice of centering JEDI in all parts of our co-op.

Participating in our co-op's mission is a deeply meaningful way to support our region's food systems while also putting delicious, peak-season food on the table. Our members, today numbering more than 110,000 households, contribute immeasurably to keeping the co-op focused on these priorities. These are some of the highlights of what we achieved together in the last year:

RESPONSIBLE SOURCING:

- PCC prioritizes organic foods and prohibits many additives and chemicals. In 2022, we codified all of PCC's existing standards and established a new process for collaboration and documentation of standards compliance.
- PCC worked with Tulalip Tribes to bring their King Salmon (Chinook) into our stores as part of the PCC Chinook Sourcing Standard. This also aligns with our equity work to support suppliers and producers who are historically excluded from the marketplace.
- We launched new PCC lines including cheeses, chocolate chips and lotions that honor our co-op's standards and commitment to honest products. Our co-op is rigorous in selecting products branded as PCC and we are proud to celebrate those partners on our packaging.

REGENERATIVE OPERATIONS:

- In 2017, as the climate crisis permeated how we strove to advance the health and well-being of people, their communities, and our planet, we established PCC's first-ever five-year social and environmental goals. These goals were science-backed, measurable and ambitious, and guided the co-op towards new sustainability accomplishments such as carbon negative store operations and a 31% reduction in water use intensity. 2022 wraps up reporting on those results and we're embarking on a refreshed set of purpose goals beginning this year. • PCC explored ways to minimize landfill waste with pilot programs to help our members and shoppers recycle plastic film and cork.

CONTINUED >>



Our members, today numbering more than 110,000 households, contribute immeasurably to keep the co-op focused on these priorities.

REGENERATIVE OPERATIONS CONTINUED

- Our co-op opened a new store in Downtown Seattle and relocated the Kirkland store. Downtown and Kirkland are PCC's fourth and fifth stores, respectively, to pursue the Living Building Challenge (LBC) Petal-Certification by the International Living Future Institute, the world's most rigorous green building standard. Downtown PCC subsequently became officially LBC Petal-Certified in February of 2023 and Kirkland PCC in April of 2023.
- Two-thirds of our co-op's leadership team is helmed by women with the additions (in 2022) of our Chief Financial Officer; Vice President, Marketing + Purpose; and Vice President, Information Technology.
- PCC strengthened our JEDI work in 2022 by prioritizing staff trainings and developing a process to provide better access to job opportunities for BIPOC (Black, Indigenous, and People of Color) and LGBTQIA+ candidates.
- For almost 30 years, PCC has partnered with Puget Sound Staffing to support, coach, and employ staff with varying degrees of ability.

COMMUNITY FOOD SYSTEMS

- As a co-op community, we raised over \$384,000 to support programs collaborating on hunger-relief efforts and the preservation of healthy seas and local farmland. The co-op couldn't build these relationships or sustain these programs without staff, members and shoppers championing local, organic food systems.
- Our partnership with Harvest Against Hunger and the Seattle Neighborhood Farmers Markets continued to ensure the longevity of Growing for Good to support the supply of fresh produce from small farms to local hunger relief agencies. Tremendous support from the co-op's staff, members, and community, alongside co-op dollars, secured \$135,000 (\$115,000 of which is part of the above \$384,000) to assure this program continued to grow, while providing over 59,000 pounds and 197 varieties of organic food to 22 local organizations.

As a co-op community, we raised

OVER \$384,000

to support programs collaborating on hunger-relief efforts and the preservation of healthy seas and local farmland.

- Through combined fundraising efforts and co-op dollars, PCC continued our deep commitment to Washington Farmland Trust by providing more than \$80,000 to protect and steward threatened farmland across the state. That support represents what is possible when our community works together.
- Our community invested more than \$268,000 to bolster organic and sustainable food systems and healthy communities. Just part of that overall number, our co-op's grant program invested \$50,000 in a dozen local organizations providing community-led food system solutions and improving organic growing efforts. We also supported local and regional events and organizations with just more than \$158,000 in donations and sponsorships.

In closing, and on behalf of the PCC Board and our entire staff — thank you! Your membership and patronage energize us, and we appreciate everything you do to further the spirit and impact of cooperative principles. If there is anything you want us to hear about what you read in this report (or anything else), please do send us a note at membership@pccmarkets.com.



Krish Srinivasan
CEO & President

THE YEAR IN STORIES

PCC remains true to our history and values while applying them to modern challenges and opportunities. In 2022, this work ranged from a significant update to our product standards, to helping found a new state coalition for organic and regenerative agriculture, and — as we have for the last three decades — supporting community food security.

These stories and more were shared in our seasonal publication Sound Consumer that has informed and inspired the PCC community since 1961. Explore these articles to learn more from award-winning journalists about the people, movements and actions shaping our co-op, neighborhoods and planet.



RESPONSIBLE SOURCING

[Deciding Which Ingredients to Allow at PCC](#), January 2022

[New Chapter for Landmark Organic Farm](#), January 2022

[See What's New in PCC Standards](#), May 2022

[Tulalip Bay Chinook: Fishing with Resilience and Hope](#), May 2022

[Hemp Weaves A Joy-Ful Future for Black Farmers](#), January 2023*



REGENERATIVE OPERATIONS

[PCC Opens Downtown Seattle Store](#), March 2022

[Sustainability Report: Strategies to Fight Food Waste](#), March 2022

[Sustainability Report: Can You Recycle Plastic Film?](#) May 2022

[Kirkland PCC Expands in New Location](#), May 2022

[Policy Report: Policy Wins Spring Up](#), July 2022



COMMUNITY FOOD SYSTEMS

[Humanity and a Grocery “Hub for Hope”](#), January 2022

[New State Organization Reignites Support for Organic and Regenerative Agriculture](#), March 2022

[PCC Grants Help Organic Farms Reach New Heights](#), May 2022

[Farmers Markets Focus on Neighborhood Cultures and “Food Deserts”](#), May 2022

[Harvesting Skills, Community – and Crops – on a Rare Historic Farm](#), November 2022

COMMUNITY VOICES

In each issue of Sound Consumer, we share a conversation with a community partner, highlighting the organization's history, efforts and ways to support their work.

[A Conversation with United Indians of All Tribes](#), March 2022

[Community Voices: A Conversation with Byrd Barr Place Food Bank](#), May 2022

[Community Voices: A Q&A with FEEST](#), July 2022

[A Conversation with EarthGen](#), September 2022

[Community Voices: A Conversation with Solid Ground](#), November 2022

CREATING A MORE INCLUSIVE CO-OP COMMUNITY

Justice, Equity, Diversity, and Inclusion Update

Building on work initiated in 2021, we continued to identify opportunities for Justice, Equity, Diversity, and Inclusion (JEDI) practices and principles to inform strategy, planning and culture at PCC in 2022. This process is a continuous collaboration between all PCC teams and stores. Our JEDI Advisory Council consists of expertise from store leadership, Human Resources, Merchandising, and Marketing + Purpose that guides the three pillars of our JEDI practice: Culture, Consumer and Community. Together, we developed our first-ever equity statement that acknowledges our recognition of and commitment to justice-centered change within our co-op and community food systems. The statement now serves as a guiding directive for our actions, work, and approach.

Because we operate in a triple bottom line model (people, planet, profit), our commitment to equity and inclusivity extends beyond the co-op's membership into our industry and community partnerships, our advocacy efforts and our product quality standards program.

CULTURE: MEANINGFUL STAFF OPPORTUNITIES

PCC participated in a nine-month "Trailblazer Pathway Program" with the [JEDI Collaborative](#). The cohort consisted of natural and organic food vendors and producers with a shared interest in establishing stronger JEDI practices within our organizations. In this second year of the program, the Collaborative provided guidance that supported PCC's development of an initial three-year JEDI framework anchored in the Culture, Consumer and Community pillars. PCC now requires unconscious bias training for all new hires to foster inclusivity in our stores. The co-op also researched and designed two trainings addressing retail racism and microaggressions that will debut to store leadership and additional staff in 2023.

The 2022 Staff Engagement Survey highlighted opportunities for improvement, including increased communication and additional career pathing guidance for staff interested in store leadership. Our recruiting team increased focus on improving access to employment opportunities for BIPOC (Black, Indigenous, and People of Color) and LGBTQIA+ candidates. We partnered with 19 community-based

PCC STATEMENT OF EQUITY AND INCLUSION

PCC is committed to welcoming people of all identities, cultures, and backgrounds. As a triple bottom line cooperative, our vision, mission and values stand firmly rooted in the nourishment and well-being of our planet, its people and communities.

While racism and colonialism continue to play a significant role in shaping food systems, PCC is committed to cultivating justice-centered relationships that do not exploit.

PCC does not tolerate bigoted behavior within our community. Accordingly, we take action to foster a safe and inclusive environment.



CONTINUED >>



Columbia City Night Market, photo credit Peace Peloton

organizations that assist candidates without access to technology or who are English Language Learners. Of the over 1,100 new staff members that PCC welcomed in 2022, 36% identified as non-white.

CONSUMER: PRODUCTS ON OUR SHELVES

A core JEDI initiative was to actively remove barriers to sourcing and onboarding of products from BIPOC-owned businesses. PCC continues to partner with [Ventures](#), a local nonprofit that strengthens access to business training, capital and coaching for entrepreneurs. In 2022, the co-op advised approximately 20 emerging brands in the grocery and health and body care categories about “retail-readiness.”

In addition, neighborhood connections between Columbia City PCC staff and the [Columbia City Night Market](#) fueled a fortuitous incubation opportunity with several Black-owned, small businesses. Our Merchandising team is working closely with seven entrepreneurs to guide them through PCC’s vendor onboarding process. Education and coaching regarding ingredient standards, labeling compliance and distribution logistics will help bring products sourced directly from the Columbia City community into our 16 stores. The first few that launched included sauces, candied pecans and smoked cheese, and

approximately 2,500 units were sold in Q4 of 2022. This exciting first step creates more market segment share for historically excluded businesses and makes it easier for PCC customers to choose products from communities they see themselves represented in or wish to support.

COMMUNITY: OUTREACH AND SUPPORT

In 2022, our Marketing + Purpose Team continued to focus on community collaborations that support our mission of ensuring that good food nourishes the communities we serve while cultivating vibrant, local, organic food systems. We strengthened our partnerships with organizations and initiatives run by, for, and within historically excluded communities. To ensure that PCC is a responsible partner, we implemented a new approach that is informed by community. This shift is essential to begin to address a redistribution of resources that supports food equity, sovereignty and justice.

We shared learning opportunities in Sound Consumer, our publication dedicated to informing and inspiring the PCC community. Two articles called attention to the [interconnectedness of environmental and social injustice on historically marginalized communities on Earth Day](#) and [recognized Native American Heritage Month and the colonialist heritage of the Thanksgiving holiday](#).

CONTINUED >>

COMING IN 2023

Engaging the entire organization, PCC developed a three-year JEDI framework in 2022 that establishes goals and objectives for how we operationalize this work. The plan kicks off in 2023:

- **CULTURE:** We will develop the principles for JEDI and culture work, take steps to create an equitable and inclusive career path model, and expand education for staff with trainings focused on microaggressions and retail racism.
- **CONSUMER:** Collaborating with our cooperative grocer community across the country and National Co+op Grocers, PCC will launch a new product program and standard designed to increase awareness of and support for businesses owned by individuals who self-identify as members of historically excluded communities, and who in turn have experienced disproportionate discrimination and diminished economic opportunities. Acknowledging our role in perpetuating inequity and structural discrimination, this is just one step on a long journey of learning and working towards systemic changes.
- **COMMUNITY:** In alignment with co-op principles, our goal is to continue to share PCC's resources in ways that reflect our values and purpose. Partnerships will increasingly prioritize organizations and initiatives run by, for, and within historically excluded communities.

While racism and colonialism continue to play a significant role in shaping food systems, we are committed to cultivating justice-centered relationships that do not exploit people or the planet. Please continue to [share your input, experiences and ideas](#) with us to help hold our co-op accountable to this work.



THE BROWN PECAN

PARTNER SINCE 2022 AND
ONBOARDED THROUGH
COLUMBIA CITY NIGHT
MARKET INCUBATOR

Mother-daughter team
MariChris and Mazzi
bake all their signature
"sweet-with-a-bit-of-
heat" candied nuts in
small batches.

PEOPLE & PLANET DATA

Aligned with our vision, PCC is committed to a triple bottom line operating model. We balance environmental, social, and economic goals while reducing our carbon footprint and supporting our community. Explore these numbers and co-op performance metrics from organic and local products to sustainability in our stores and membership.

RESPONSIBLE SOURCING		
METRIC	RESULT	BEHIND THE NUMBERS
Organic Grocery Products	8,853 SKUs	Our total number of organic grocery products increased by 2.1% in 2022 compared to the previous year. We have since added 2,101 new organic products to our shelves over our 2017 baseline, a 31% increase in the past five years. This doesn't include health & body care and deli items.
Fair Trade Products	790 SKUs	We offer almost 800 fair trade products. Fair trade certifications help producers achieve sustainable and equitable trade relationships and improve social and environmental standards of products.
Local Products	11,200 SKUs	The number of local products on our shelves increased by 16% from 2021. This includes produce grown in the Pacific Northwest.
Regulatory and Legislative Advocacy	34 actions	Smart and impactful policy action takes many forms. From sign-on letters to joining petitions, we had a full year of making sure that PCC was seen and heard on the issues that our co-op and our members care about. Over the course of the year, PCC submitted multiple comments to municipal, state and federal officials, organized meetings with state and federal legislators, participated in stakeholder policy development forums, and testified before legislators and other government officials.
Policy Recommendations	33 topics	Taking a position and offering input and solutions to lawmakers and government agencies is a critical part of our advocacy work . This year, PCC weighed in on numerous topics and issues, including climate action, eliminating toxic chemicals from consumer products, strengthening animal welfare in organic production, protecting critical salmon habitat, and restoring kelp forests and eelgrass meadows.
PCC Advocates Emails	7	Advocacy emails connect us to our members, helping our co-op encourage civic engagement and provide updates and opportunities to have an impact. In 2022, we sent out multiple calls to action for comments to strengthen animal welfare standards in organic livestock production, and updates on the progress of the Washington State legislative session.

CONTINUED >>

REGENERATIVE OPERATIONS		
METRIC	RESULT	COMMENTS
Green Building Certified Stores	8	Living Building Challenge (LBC) is the world's most rigorous green building standard. PCC submitted our Downtown and Kirkland stores for LBC certification in 2022 with both receiving official certification in early 2023. LBC Petal Certified stores include Ballard, Bellevue, Downtown, Kirkland and West Seattle PCC. Redmond, Edmonds, and Burien PCC are LEED Certified.
Carbon Footprint (scope 1 & 2)	-250 metric tons CO2 equivalent	PCC achieved carbon negative store operations in 2022 by reducing overall emissions and purchasing carbon offsets. These offsets meet the standards of Climate Action Reserve. Without offsets and Renewable Energy Credits (RECs), our carbon emissions amounted to 6,889 metric tons CO2. We opened six stores since our baseline in 2017 while remaining consistent in carbon emissions.
Store Energy Use Intensity (electricity + natural gas)	291.5655 site EUI - kBtu/Sq ft	Our average store Energy Use Intensity (EUI) – the amount of energy used per square foot – decreased by 20% from 2017. This increase in energy efficiency is due to the installation of high-efficiency fixtures and equipment in new stores as well as energy retrofits at existing stores.
Electricity Use	16,595,059.10 kWh	Since measuring our baseline in 2017, PCC opened six stores, increasing our total square footage by approximately 59% while our electricity use only increased by 42%. This efficiency comes from energy-efficient infrastructure at new stores as well as energy retrofits made to our existing stores. PCC purchased Renewable Energy Credits (RECs) equivalent to our electricity usage to support renewable energy in the U.S.
Natural Gas Use	447,765 therms	Total square footage increased by 59% in the last five years, while natural gas usage only increased by 18%. New stores' high energy efficiency and energy retrofits to existing stores made this possible.
Water Use	32,852.88 CCFs	Since 2017, our square footage increased by 59% and our water usage only by 16%. PCC's water usage increased by less than half of the increase of our square footage, demonstrating high water efficiency due to our new stores' equipment and plumbing retrofits made to existing stores.
Landfill Diversion Rate	89%	In 2022, we diverted 89% of our waste from landfills into composting, biodigestion (WISErg system), recycling and food donations. 11 of our 16 stores are zero waste (>90% diversion rate). That's three additional stores since last year.
Solid Waste to Landfill	770 tons	Landfill waste generated in 2022 increased by 40% compared to the 2017 baseline due to new store openings. However, we saw a 9% reduction in our landfill waste from 2021 to 2022. PCC is identifying ways to reduce landfill waste through source reduction initiatives, improved recycling, composting and internal waste audits.

CONTINUED >>

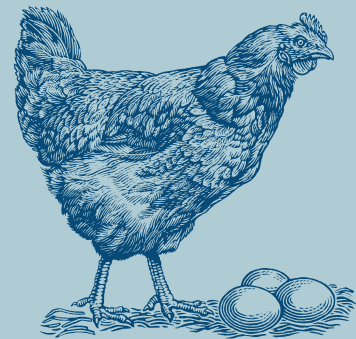
REGENERATIVE OPERATIONS <i>cont.</i>		
METRIC	RESULT	COMMENTS
Hauled and Processed Compost Waste	2,455 tons	Compost tonnage increased 77% from the 2017 baseline due to opening additional stores. Yet, a 1.8% decrease in tonnage compared to 2021 is attributed to better sorting of compostables and efficiency. Our co-op sorts compostable waste (such as organic trimmings and compostable packaging) that is hauled to commercial composting facilities.
Recycled Waste	2,696 tons	A 72% increase in recycled waste in 2022 compared to 2017 (cardboard, mixed recycling and plastic film) is due to improved sorting of recyclables, increased volume generated from new stores opening, and new recycling options for formerly unrecyclable products (e.g., plastic film).
COMMUNITY FOOD SYSTEMS		
METRIC	RESULT	COMMENTS
<i>Sound Consumer</i> article page views	322,768	In 2022, PCC shared more than 100 stories with our co-op community through Sound Consumer , including news on sustainable food, agriculture and community highlights.
PCC Cooking Classes	1,297 classes	Over 10,000 students participated in PCC Cooking Classes , both online and in-person. A 168% increase in class offerings from 2021 allowed more community to participate in culinary education with PCC.
Total members	110,189	Our co-op membership continues to grow and now surpasses 110,000 active members.
New members	8%	At the start of 2020, we had just under 70,000 members. PCC welcomed 57% more members in the last three years with an 8% increase since last year.
Members-only offers	\$294.32	In 2022, members were provided more than 30 special offers totaling nearly \$300 in value.
Financial and In-Kind Support to Bolster Organic and Sustainable Food Systems and Healthy Communities	\$268,232	Throughout 2022, our co-op made significant investments in Pacific Northwest food systems
Funds Raised by Co-op Community to Support the Community	\$384,235	As a co-op community, we raised over \$384,000 to support programs collaborating on hunger-relief efforts, the preservation of healthy seas, and local farmland.
Food Bank Donations*	1,484,695 meals**	In 2022, we contributed more than 1.7 million pounds of food to over 50 community organizations across the hunger relief system. Grocery rescue and food bank donations make high-quality, organic, local food accessible to more people in our community. <i>*One meal is equivalent to 1.2 pounds of donated food. **PCC is working to advance our reporting to account for the nutritional value of food donated.</i>

TRACKING OUR PROGRESS

When PCC established our first-ever ambitious, science-backed, and measurable social and environmental goals in 2017, it was an exciting and slightly fearful moment for our co-op. It was inspiring and thrilling to take a monumental step towards our vision of inspiring and advancing the health and wellbeing of the planet, people and their communities. Equally so, the fear of not reaching these planet- and society-critical goals, of knowing both the internal and external shifts in “business as usual” it would take to achieve all 11 goals, weighed heavily upon us.

Five years later, there is only excitement (with a definite sense of urgency for the work left to do to make meaningful change), and no more fear. Let’s start with the successes: PCC achieved seven of our 11 goals!

- Added more than 2,100 organic products to our grocery aisles (third-party certified products proven to be better for people and the planet)
- Reduced our per-square-foot energy consumption by 20% (less energy is less greenhouse gas emissions)
- Achieved carbon negative store operations through energy reductions and supporting carbon offset projects (reduced greenhouse gas emissions mean reduced impacts from climate change)
- Established our first supplier diversity and inclusion program (intentional steps to build a more inclusive and equitable food system for all)
- Reduced water use intensity by 31% (conserving this precious resource is critical to building climate resiliency)
- Purchased renewable energy credits for our stores (supporting alternative energy sources is an important solution in the fight against climate change)
- Donated more than six million meals to our communities (improving access to organic food for individuals and families struggling with food insecurity)



We are deeply proud of these accomplishments and are also humbled by the learning and education along the way. Reaching the target is not the end of the journey, but merely the beginning of the next phase of PCC’s purpose-driven work.

CONTINUED >>



Living Building Challenge (LBC) is the world's most rigorous green building standard. PCC submitted our Downtown and Kirkland stores for LBC certification in 2022 with both receiving official certification in early 2023.



We offer almost 800 fair trade products. [Fair trade certifications](#) help producers achieve sustainable and equitable trade relationships and improve social and environmental standards of products.



Over half of the products used throughout the Deli are now compostable. Supply chain disruptions made it more challenging to source compostable packaging, but PCC continues to source more compostable options.



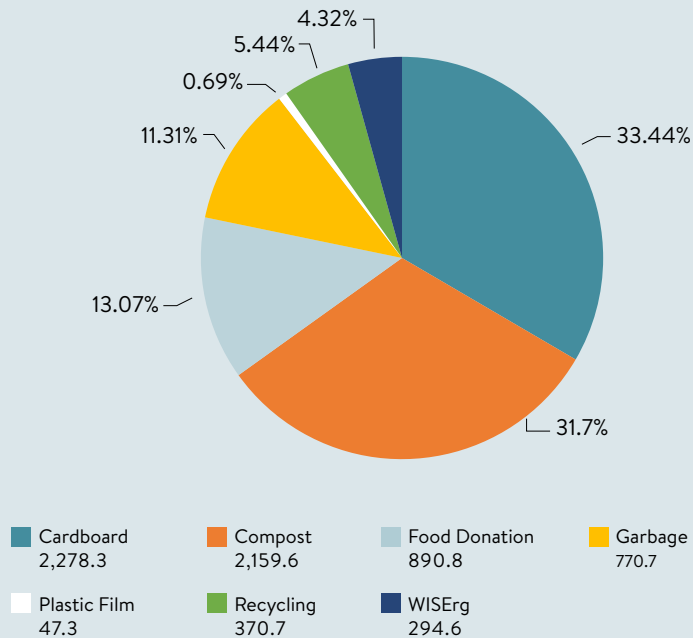
Over 10,000 students participated in [PCC Cooking Classes](#), both online and in-person.

We are deeply proud of these accomplishments and are also humbled by the learning and education along the way. Reaching the target is not the end of the journey, but merely the beginning of the next phase of PCC's purpose-driven work.

The same can be said for the four goals we did not achieve. We learned that elimination of petroleum-based plastic packaging in the deli requires not only a commitment on our part to launch the program across all stores (three years ahead of schedule), but a strong global supply chain of compostable packaging products; a critical component that nearly dried up during the pandemic and is still recovering. We learned that attention to refrigerant leaks and introducing new carbon dioxide refrigeration systems in four of our six new stores made headway towards reducing refrigeration emissions on a metric ton per square foot basis. However, we need to do more to reduce overall emissions by the desired rate of 50%. Lastly, we learned that leasing property (rather than owning it) is an often insurmountable hurdle to installing electric vehicle charging stations without collaboration from landlords and electric charging suppliers.







We will build on this work to set new baselines and goals, integrate new knowledge and science, and expand our awareness of the challenges facing people and our planet.

2022 WASTE DISTRIBUTION (TONS)








5-YEAR

SOCIAL & ENVIRONMENTAL GOALS

PCC 5-YEAR GOAL (2018-2022)	UN SUSTAINABLE DEVELOPMENT GOALS	2017 UPDATED BASELINE	2018	2019	2020	2021	2022	PROGRESS FROM 2017 BASELINE	NOTES
Add 1,000 new organic grocery products to our shelves ¹ (#SKUs)		6,752	7,482	7,197	8,105	8,670	8,853	Goal Achieved (+2101 products)	Organic is better for the people and planet. Our total number of products increased by 2.1% in 2022 compared to the previous year. We added 2,101 new organic products to our shelves over our 2017 baseline, a 31% increase.
Provide electric vehicle charging access in every store (# Stores)		1	1	1	2	3	4	Goal Not Achieved (+3 stores)	Stores with electric vehicle (EV) charging in PCC designated parking include Ballard, Bellevue, and Edmonds. The parking garage at Downtown PCC offers EV charging.
Achieve zero waste ² (Diversion rate of 90%) (%)		86	87	89	87	87	89	Goal Not Achieved (+3%)	PCC's landfill diversion rate is 3% higher compared to 2017 – just 1% away from achieving the five-year goal. 11 of our 16 stores are currently zero waste (≥ 90% landfill diversion).
Reduce our water use by 5% (ccf/sq ft)		0.138	0.133	0.118	0.0973	0.102	0.0947	Goal Achieved (-31%)	Water use per square foot decreased by 31.37% compared to our baseline. High efficiency fixtures and equipment in our new stores along with plumbing retrofits at existing stores made this possible.
Decrease our energy use by 10% (SITE EUI - Kbtus/sq ft)		364	366	334	304	296	291.56	Goal Achieved (-20%)	High efficiency fixtures and equipment in new stores and energy retrofits at existing stores through our internal green store audit program helped the co-op achieve a store energy use intensity (EUI) decrease of 20% overall.
Eliminate petroleum-based plastics from our deli packaging		N/A	Not Yet Achieved	Not Yet Achieved	Not Yet Achieved	Not Yet Achieved	52% of products used	Goal Not Achieved (52%)	Over half of the products used throughout the Deli are now compostable. Supply chain disruptions made it more challenging to source compostable packaging, but PCC continues to source more compostable options.

SOCIAL & ENVIRONMENTAL RESPONSIBILITY GOALS CONTINUED >>

PCC 5-YEAR GOAL (2018-2022)	UN SUSTAINABLE DEVELOPMENT GOALS	2017 UPDATED BASELINE	2018	2019	2020	2021	2022	PROGRESS FROM 2017 BASELINE	NOTES
Develop a supplier diversity and inclusion program		N/A	Not Yet Achieved	Not Yet Achieved	Goal Achieved	Goal Achieved	Goal Achieved	Goal Achieved	We continued our inclusive incubation program for vendors in partnership with Ventures, including a “Scaling for Success” class with PCC merchandisers. 2022 marked the third year of our Scaling for Success Grants, administered by Ventures five microgrants totaling \$10,000 were given to local, small and midsize businesses that are Black, Indigenous, People of Color, women or LGBTQIA+ owned, to start and grow their businesses. We marked this as “goal achieved” while acknowledging ongoing work to build an inclusive supply chain.
Reduce carbon emissions associated with refrigerant leaks by 50% ³ (Metric Tons CO2 Equivalent)		1,976	1,320	1,896	1,230	1,476	2,311	Goal Not Achieved (+17%)	PCC experienced a 17% increase in carbon emissions associated with refrigerant leaks since 2017. During that time, we opened six stores with four utilizing CO2 refrigeration, which is far more sustainable than traditional refrigerants. This garnered a 27% reduction in refrigeration leak intensity (metric tons per sq. ft.) while the area of our stores increased ~59% in the same time.
Achieve carbon negative store operations (Scope 1 and 2) (Metric Tons CO2 Equivalent)		5,727	0	-357	-346	-245	-250	Goal Achieved (-250 metric tons)	PCC achieved carbon negative store operations in 2022. This means more carbon is removed from the atmosphere than contributed. Reducing our overall emissions and purchasing carbon offsets greater than our 2022 carbon footprint ensures that the co-op is in alignment with our goal. Our carbon offsets meet the standards of Climate Action Reserve.
Purchase 100% renewable energy, or the equivalent energy credits, for our stores (%)		55	100	100	100	100	100	Goal Achieved	We purchased certified Green-e renewable energy credits equivalent to 100% of our electricity consumption. Our credits supported wind power projects in the United States to further develop renewable energy.
Donate one million meals to our neighbors via our Food Bank Program ⁴ (# meals)		N/A	433,051	1,753,187	3,128,443	4,637,017	6,121,711	Goal Achieved (6,121,711 meals)	The co-op donated a cumulative total of 6+million meals to over 55 organizations across the hunger relief system since tracking began in 2017.

¹ Does not include health & body care and deli items.

² We are using more accurate landfill and recycling volume-to-weight conversion factors based on sample weights recorded at PCC stores. These new conversion factors are lower than EPA's factors that we previously used. As a result, our landfill diversion rates are higher than what we've historically calculated.

³ We updated our refrigerants' global warming potential (GWP) conversion factors for all years to reflect IPCC's latest report (ar5) and other industry-accepted sources.

⁴ One meal is equivalent to 1.2 pounds of donated food.