

PCC COMMUNITY MARKETS PEOPLE & PLANET STATEMENT 2021

METRIC	RESULT	COMMENTS
CO-OP MEMBERSHIP		
Total Members	102,066	2021 was a milestone year for PCC as we surpassed 100,000 total active members.
New Members (% growth)	13%	PCC updated its membership program two years ago to better serve and celebrate our co-op members. Since that time, membership has increased from just under 70,000 members at the start of 2020 to more than 100,000 members today.
Members-only Offers (\$)	~\$300 in value	This year, members were provided more than 40 special offers totaling nearly \$300 in value, with products ranging from free organic strawberries, Acme Valley ice cream and Ferndale Farmstead Fresh Mozzarella.
EDUCATION		
Sound Consumer Article Page Views (# page views)	227,804	In 2021, PCC shared more than 90 stories with its community through the Sound Consumer, including news on sustainable food and agriculture, and features on groundbreaking people and policies. Members were emailed each month with story highlights.
PCC Cooking Classes (# classes)	483	Over 7,200 students participated in PCC Cooking Classes both online and in-person. Of the 483 cooking classes hosted this year, we were thrilled to offer 64 of these in-person.
PCC Cooking Classes: Number of Different Cuisines Taught (# cuisines)	30	PCC classes showcased cuisines from around the world, including Indian, Nigerian, Thai, Iranian, Ethiopian, Swedish and Pakistani.
GREEN STORES		
Green Building Certified Stores (# stores)	6	In 2021, our Bellevue and West Seattle locations joined our Ballard store in achieving LBC Petal Certification – the world’s most rigorous green building standard. Our Downtown, Kirkland (new), and Madison Valley stores also will be pursuing LBC Petal Certification. Three of our stores are LEED Certified: Redmond, Edmonds and Burien.
Carbon Footprint (scope 1 & 2) (metric tons CO ₂ equivalent)	-245	We achieved carbon negative store operations in 2021 by reducing our overall emissions and by purchasing carbon offsets. These offsets directly support landfill gas capture and meet the standards of Climate Action Reserve. Without the offsets, our carbon emissions amounted to 5,666 metric tons CO ₂ e. This is a 1% reduction compared to our 2017 baseline year, despite opening five new stores.
Store Energy Use Intensity (site EUI - kBtu/Sq ft)	296	Our average store energy use intensity (EUI) decreased by 19% compared to our 2017 baseline year. We attribute this to high-efficiency fixtures and equipment in our new stores, as well as energy retrofits that we implemented at existing stores through our internal green store audit program.
Electricity Use (kWh)	15,421,671	Since measuring our baseline in 2017, we have opened five new stores. Our total square footage increased by 47%, while our electricity use only increased by 35%. We attribute this to our new stores’ high energy efficiency, as well as energy retrofits made to our existing stores.
Natural Gas Use (therms)	426,385	Since measuring our baseline in 2017, we have opened five new stores. Our total square footage increased by 47%, while our natural gas use only increased by 20%. We attribute this to our new stores’ high energy efficiency, as well as energy retrofits made to our existing stores.

METRIC	RESULT	COMMENTS
GREEN STORES cont.		
Water Use (CCFs)	32,621	Since measuring our baseline in 2017, we have opened five new stores. Our total square footage increased by 47%, while our water use only increased by 15%. We attribute this to our new stores' high water efficiency, as well as plumbing retrofits made to our existing stores.
Landfill Diversion Rate ¹ (%)	87	In 2021, we diverted 87% of our waste from the landfill into composting, biodigestion (WISErg System), recycling and food donation. We are close to achieving our goal of zero waste to landfill (90% diversion rate). Eight of our 15 stores achieved zero waste in 2021 ² .
Solid Waste to Landfill ¹ (tons)	843	The amount of landfill waste generated in 2021 increased by 53% compared to our 2017 baseline year. We attribute this to opening five new stores since 2017. We remain focused on reducing landfill waste generation through source reduction, improved recycling and composting programs, and ongoing internal waste audits.
Hauled & Processed Compost Waste (tons)	2,500	We saw around a 29% increase in composted waste in 2021 compared to our 2017 baseline year due to improved sorting of compostables and additional volume generated from five new stores that we opened since 2017. We sort compostable waste, such as organic trimmings and compostable packaging, to ensure that it doesn't end up in the landfill. Once it's sorted, we either haul it to commercial composting facilities or process it in our WISErg biodigestion systems at three of our stores.
Recycled Waste ¹ (tons)	2,652	We saw around a 69% increase in recycled waste in 2021 compared to our 2017 baseline year. This is likely due to improved sorting of recyclables and increased volume generated from five new stores that we opened since 2017.
PRODUCT SUSTAINABILITY		
Organic Grocery Products ³ (# SKUs)	8,670	Our total number of organic products increased by around 7% in 2021 compared to the previous year. We have since added 1,918 new organic products to our shelves over our 2017 baseline.
Fair Trade Products (# SKUs)	557	The number of Fair Trade certified products decreased slightly by 6% in 2021 compared to the previous year.
Local Products ⁴ (# SKUs)	9,631	The number of local products in our stores decreased slightly by 2% in 2021 compared to the previous year.
COMMUNITY + GIVING / SOCIAL IMPACT		
Financial & In-Kind Support to Bolster Organic & Sustainable Food Systems & Healthy Communities (\$)	\$278,100	<p>In 2021, we continued to develop and grow our grant program, through the continued innovations of our Community Grant, Organic Producer Grant and Diverse Entrepreneur Grant.</p> <p>In response to feedback and requests that we received from community leaders during our community outreach process in the Central District, PCC formed the Central District Community Advisory Committee to ensure that we continue to understand and reflect the needs and desires of the community.</p>

METRIC	RESULT	COMMENTS
COMMUNITY + GIVING / SOCIAL IMPACT cont.		
Funds Raised by the Community to Support the Community (\$)	\$390,617	<p>Together in 2021, PCC members, shoppers and staff raised \$275,676 to support our Food Bank Program, ensuring that nutritious food continues to help feed our community.</p> <p>Through our Downtown Seattle Food Access Grant, we provided \$30,000 to six nonprofits focused on addressing food insecurity in the downtown community.</p> <p>The Growing for Good program supported 43,000 pounds of organic produce to be purchased from local, organic farms for local food banks.</p>
Food Bank Donations (# meals) ⁵	1,508,574	We continued our focus to make high-quality, organic, local food accessible to more people. We contributed 1.5 million pounds of food and product to over 45 organizations across the hunger relief system.
ADVOCACY		
Regulatory & Legislative Advocacy (# of PCC actions)	36	Taking action to impact policy takes many forms. From crafting regulatory comments to meetings with legislators, we continued to raise awareness about the issues we know our members care about.
Policy Recommendations (# of topics)	25	Taking a position and offering policy input and solutions are a critical part of our advocacy work. In 2021, we weighed in on numerous topics and issues, including promoting organic production as a climate solution, supporting equity and environmental justice priorities within federal and state level programs, and continuing to push for better protections for salmon and Southern Resident orcas.
PCC Advocates Emails (# of topics)	26	Policy action alerts connect us to our members, allowing us to encourage civic engagement and provide updates on PCC's advocacy efforts. Alerts in 2021 went out on state legislative session successes, continuous improvement for the organic program, supporting justice for black farmers, achieving protections for Bristol Bay, and much more.

¹ We are using more accurate landfill and recycling volume-to-weight conversion factors based on sample weights recorded at PCC stores. These new conversion factors are lower than EPA's factors that we previously used. As a result, our landfill diversion rates are higher than what we've historically calculated.

² We operated a total of 15 stores in the year 2021.

³ Does not include health & body care, deli and mercantile items.

⁴ All local products, including mercantile.

⁵ One meal is equivalent to 1.2 pounds of donated food.