

PCC COMMUNITY MARKETS SOCIAL & ENVIRONMENTAL METRICS DISCLOSURE TABLE 2019

METRIC	RESULT	COMMENTS
CO-OP MEMBERSHIP		
Active members (#)	66,188	Our membership increased by 2,573 members in 2019 to a total of 66,188 active members. And with the reopening of the West Seattle PCC, we were able to reengage with a loyal group of members that remained dedicated during the two plus year closure.
ENVIRONMENTAL RESPONSIBILITY		
Carbon footprint (metric tons of carbon equivalent)	-408	We achieved carbon negative store operations in 2019 by reducing our overall emissions and by purchasing carbon offsets. These offsets directly support U.S. landfill gas capture projects and meet the standards of Climate Action Reserve, Verified Carbon Standard and American Carbon Registry. Without the offsets, our carbon emissions amounted to 5,661 metric tons.
Store energy use intensity (Site EUI - kBtu/SQFT)	334	Our average store energy use intensity (EUI) decreased by 8% since 2017. We attribute this to high-efficiency fixtures and equipment in our new Burien store, as well as retrofits in existing stores.
Electricity use (kWh)	11,701,870	Since measuring our baseline in 2017, we have opened three new stores – Ballard, Burien and West Seattle. We have added 28% more square feet, but only increased energy use by about 0.5% over our baseline. Burien achieved LEED Silver certification, while West Seattle and Ballard are pursuing Living Building Challenge Petal Certification.
Natural gas use (therms)	400,851	Since measuring our baseline in 2017, we have opened three new stores – Ballard, Burien and West Seattle. We have added 28% more square feet, but only increased natural gas use by 5% over our baseline. Burien achieved LEED Silver certification, while West Seattle and Ballard are pursuing Living Building Challenge Petal Certification.
Water use (CCFs)	27,691	Since measuring our baseline in 2017, we have opened three new stores – Ballard, Burien and West Seattle. We have added 28% more square feet, but decreased water use by 6% over our baseline. Burien achieved LEED Silver certification, while West Seattle and Ballard are pursuing Living Building Challenge Petal Certification. Our goal is to reduce our water use per square foot by 5% by 2022.
Landfill diversion rate (%)	85	In 2019, we diverted 85% of our waste from the landfill into composting, biodigestion (WISErg System), recycling and food donation. This is an improvement of 6% over our 2017 baseline. Our goal is to achieve zero waste (90% diversion rate) by 2022.
Solid waste to landfill (tons)	1,182	The amount of landfill waste generated in 2019 decreased by around 1% over our baseline despite opening three additional stores since 2017. Efforts to reduce landfill waste generation include store waste audits, improved sorting and updated waste bin labels.
Hauled and processed compost waste (tons)	2,238	We saw around a 15% increase in composted waste in 2019 compared to our 2017 baseline due to improved sorting of compostables and additional volume from our new stores – Ballard, Burien and West Seattle. We sort compostable waste, such as organic trimmings, nondonatable food, and compostable packaging, to ensure that it doesn't end up in the landfill. Once it's sorted, we haul it to commercial composting plants and process it in our WISErg biodigestion systems at four of our stores.
Recycled waste (tons)	3,565	We saw around a 47% increase in recycled waste in 2019 over our 2017 baseline. This is likely due to improved sorting of recyclables and increased volume from our new stores – Ballard, Burien and West Seattle.
Organic grocery products* (SKUs)	7,197	The merchandising team has been focusing on organics as they introduce new products to our stores. Our total number of organic products decreased by around 4% in 2019 compared to the previous year. This can fluctuate as we discontinue old products and bring in new ones. We have since added 445 new organic products to our shelves over our 2017 baseline.

METRIC	RESULT	COMMENTS
SOCIAL RESPONSIBILITY		
Fair Trade products (SKUs)	488	The number of Fair Trade certified products decreased by around 32% in 2019 compared to the previous year. This number can fluctuate as we discontinue old products and bring in new ones. Our merchandising team is focused on offering Fair Trade certified products, especially for commodities that are at a high risk for human rights violations.
Local products** (SKUs)	9,443	Our local economy is important to the co-op and our community. The number of local products in our stores decreased by 6% compared to the previous year. We will continue to work to identify and bring on new local suppliers.
Community donations & grants (\$)	301,847	Of the donation total, \$82,986 was associated with vendor fundraising partnerships. Our stores supported almost 500 different nonprofit organizations through in-kind and financial contributions. Our community grant program funded eight grants to local organizations dedicated to social and environmental responsibility totaling \$32,000. And we started a new organic producer grant program in 2019, which awarded \$15,000 in grants.
Community event support (\$)	114,998	In 2019, our co-op office and stores supported a number of community events, including Town Hall Seattle's speaker series, Salmon Homecoming Celebration, Umoja Fest and Seattle Pride Parade. Our stores supported neighborhood efforts like Issaquah Goes Apples, Forterra's Green City Partnerships' Green City Days, CHOMP! at Marymoor Park, Burien Pride Parade, Columbia City Farmers Market, and City Fruit's orchard work parties.
Community partner support (\$ and in-kind)	333,163	We donated \$291,838 to our major partner, PCC Farmland Trust, which has protected over 25,000 acres of farmland across the Puget Sound region. The donation included \$24,783 from vendor fundraising programs and \$60,777 in shopper giving at the register. We also partnered with FareStart and Ventures.
Food bank donations (# meals)	1,320,131	Providing access to healthy food is important to PCC. We partner with 34 different organizations that are working to address food insecurity and improve food access. In 2019, we donated 1,320,131 meals to our partners through grocery rescue and bulk food donations. This food was distributed across the Puget Sound region through programs like community meals, food banks, meal delivery services and backpack programs for kids.
EDUCATION		
PCC Cooks classes (#)	1,905	This year, students learned cooking techniques through demonstrations, hands-on experiences and kids' classes. We also partnered with local nonprofits — FareStart, Got Green, Seattle Cancer Care Alliance and Look, Listen, Learn — to bring more cooking classes to our community.
ADVOCACY		
Regulatory and standards comments (# of topics)	43	Smart and impactful policy action takes many forms. From sign-on letters to joining petitions, we had a full year of making sure that PCC was seen and heard on the issues we know our members care about. Over the course of the year, PCC representatives submitted multiple comments to municipal, state and federal officials; organized meetings with state and federal legislators; participated in stakeholder policy development forums; and testified before legislators and other government officials.
Policy recommendations (# topics)	34	Taking a position and offering input and solutions to the issues we care about is a critical part of our advocacy work. This year, we weighed in on numerous topics and issues, including repairing organic dairy regulations, stopping the toxic spraying of pesticides on oyster beds, supporting climate solutions and incentives, and advancing alternatives to petroleum-based plastics in the food system.
PCC Advocates calls to action (#)	5	Policy action alerts connect us to our members, allowing us to encourage civic engagement and provide updates on opportunities to have an impact. Alerts this year went out on submitting comments to the National Organic Standards Board, helping to pass Washington's Pollution Prevention for Our Future's Act, demanding more scientific integrity in Bristol Bay environmental impact assessments, and urging swift action on repairing organic's dairy rules to save organic farms.

* Excludes mercantile, deli, and health & body care products

** All local products, including mercantile