

PCC COMMUNITY MARKETS SOCIAL & ENVIRONMENTAL METRICS DISCLOSURE TABLE 2017

METRIC	RESULT	COMMENTS
CO-OP MEMBERSHIP		
Active Members (#)	59,023	Our membership was relatively static in 2017 in terms of active members.
ENVIRONMENTAL RESPONSIBILITY		
Organic grocery products* (SKUs)	6,752	Organic grocery products support both the environment and the social good. In past years, we measured organic grocery sales vs. conventional sales to ensure we were advancing the organic supply chain. This year, we are reporting the number of organic SKUs as a way of focusing our attention on increasing the number of organic grocery products on our shelves. We have set a goal to increase the number of organic grocery products offered in our stores by 1,000 by 2022.
Store energy use intensity (average)	360	Our stores average a source energy use intensity (EUI) of 360, which is well below the industry average, which is 480. Our goal is to reduce our source EUI by 10% by 2022.
Electricity use (kWH)	11,683,250	We used a total of 1.1 Million KWHs of energy this year, which was about 2% more energy than the previous year. As we remodel and build new stores, we are installing LED lights, providing natural lighting, and using more efficient refrigeration to reduce our energy use.
Natural gas use (therms)	387,591	Natural gas is primarily used to prepare food in our deli and commissary. Despite substantially increased demand and sales in the deli, we used only 3% more natural gas than the previous year. As we remodel and build new stores, we are looking to purchase more efficient equipment to use less natural gas.
Water use (CCFs)	29,276	Our deli is the part of our operation that consumes the most water. In 2017, we used 9% less water than in the previous year due to conservation efforts, including piping, appliance, and fixture replacements. As we remodel and build new stores, we are making design choices to reduce our water consumption. Our goal is to reduce our water use by 5% by 2022.
Landfill diversion rate (%)	74%	We divert about 74% of our waste from the landfill and into composting, the WISErg systems, and recycling. This was essentially equivalent to the previous year (<1% change). Our goal is to achieve a 90% diversion rate (zero waste) by 2022.
Solid waste to landfill (tons)	1,534	In 2017, we saw an increase of waste sent to the landfill of about 10%. We attribute this to construction projects in 2017, so we will focus on construction debris recycling next year. We are also working to improve our communication to stores, so that our staff and shoppers have a clear idea of what can and can't be recycled.
Hauled and processed compost waste (tons)	1,939	Compostable material belongs in the compost. Our team sorts compostable trimmings and non-donatable food to ensure that it doesn't end up in the landfill. We process compost in our WISErg systems at three stores, and at the other stores, haul the waste to the local composting plant. In 2017, the amount we composted was within 1% of the previous year.
Recycled waste (tons)	2,439	In 2017, we saw a 20% increase in total recycled waste. This is likely due to better tracking and data availability associated with cardboard recycling, rather than a change to the program.
Carbon footprint (tons of carbon equivalent)	6,899	We generated 6,899 tons of carbon emissions associated with our store operations (scope 1 and 2). We are working to reduce those emissions by implementing low-carbon refrigeration strategies (like replacing refrigerant and building new stores with CO ₂ systems). We have set a five-year goal to move the operations of our stores to net carbon positive — taking more carbon out of the atmosphere than we put in, by reducing the emission of our refrigeration by 50%, and by purchasing additional renewable energy. We are just embarking on that journey.

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SOCIAL RESPONSIBILITY		
Fair Trade products (SKUs)	697	We are focused on offering Fair Trade certified products — especially for commodities that are at a high risk for human rights violations. In 2017, the number of Fair Trade products remained steady in our store with a less than 1% change.
Local products** (SKUs)	10,084	Our local economy is important to the co-op and our community. Our merchandisers are always looking for products that both meet our quality standards and are local. We increased the number of local products in our stores by 8% in 2017.
Community donations & grants (\$)	397,374	Our office and stores donated nearly \$400,000 to the community this year. Our office supported Seattle Children's Hospital, the Cornucopia Institute, Toxic-Free Futures, the Non-GMO Project, and the Organic Seed Alliance. In 2017, our stores collectively supported 560 different nonprofit organizations and schools through food donations and financial contributions. Our Scrip Program generated over \$240,000 for enrolled organizations and schools. Our community grant program supports organizations in our community that work on nutrition, food education, youth engagement, or food equity. In 2017, we supported urban farming projects, medical and dental support programs, and youth environmental education.
Community event support (\$)	284,311	Community events support the culture and education of our region. This year, our office sponsored events including the Greenlake Pathway of Lights, WA Artisan Cheesemakers, the Seattle Pride Parade, and Chomp! Dinner in the Park. Our stores support a variety of community events around their neighborhoods. This year, they provided sponsorships to events including the Columbia City Farmers Market, Bothell's 4th of July Parade, Ecotober, and the Greenlake Food Walk. Our stores also support numerous charity runs, walks, marathons, and other fundraising activities.
Community partner support (\$ and in-kind)	273,259	We supported our partners, PCC Farmland Trust & FareStart, with cash, shopper donations, employee donations, and in-kind services in 2017.
EDUCATION		
PCC Cooks classes (#)	1,558	The PCC Cooks program educates shoppers on food-related topics from basic cooking skills to regional cuisines. We also offered 42 custom classes that were held for outside groups for educational purposes.
Scrip donations	225,756	We donated \$225,756 to local schools (and some non-profits) through our Scrip program. Over 205 local schools – Pre-K through 12th grade participate in the program. In 2018, the focus of this program will be solely on supporting K-12 education.
ADVOCACY		
Regulatory and standards comments (# of topics)	11	We continued our focus on advocating for strong organic standards and transparency in food production. This year, we emailed calls to action to our PCC Advocates email list on the following topics: nutrition labeling in delis, disclosure of added sugar, genetic engineering labeling, improved animal welfare rules in organics, misleading “healthy” claims, the organic check-off proposal, hydroponics, prohibition of perfluorinated additives in food packaging, and the ban of chlorpyrifos pesticide.
Policy recommendations (#)	5	We worked to advocate for smart public policy that improves our food systems and the environment. This year, we advocated on many public policy topics, including ending net pen aquaculture of non-native invasive fish in the Puget Sound, protecting the Bristol Bay salmon fishery, supporting development of an over-wintering purple sprouted broccoli adapted to our climate, and funding research to eradicate the citrus greening disease.
PCC Advocates calls to action (#)	4	We engage our community and shoppers on public policy by sending out policy action alerts to our list of nearly 9,000 subscribers. This year, we emailed calls to action to our PCC Advocates email list on the following topics: the Organic Animal Welfare Rule, banning chlorpyrifos, Atlantic salmon escaping into the Puget Sound, and protection of Bristol Bay. We also included action alerts in our Sound Consumer newsletter and social media. To sign up for PCC Advocates emails, go to www.pccmarkets.com/sound-consumer/sign-pcc-advocates/.

* Excludes mercantile, deli, and health and body care products

** All local products, including mercantile