

PCC Scrip program

A fact sheet for coordinators

HOW DOES PCC'S SCRIP PROGRAM WORK?

Through the PCC Scrip program, your organization purchases Scrip cards or key tags at 95 percent of full value. Your organization then sells the cards or key tags at full value to supporters to use during their grocery shopping at PCC. Your organization keeps the 5 percent difference as your fundraising profits. Each card or key tag is numbered so funds can be tracked and distributed. Cards can also be recharged with more value at any time.

HOW ARE SCRIP CARDS AND KEY TAGS RECHARGED?

It's easy for Scrip supporters to recharge their cards or key tags at any PCC checkstand. Every time they do, your organization automatically earns 5 percent of the amount applied to their card or key tag. Cards and key tags may be recharged with a minimum of \$50 and a maximum of \$500 in \$50 increments at any PCC store by credit card (MasterCard, Visa or Discover), debit card or cash.

WHO BENEFITS FROM SCRIP?

Any school or non-profit organization with a 501(c)3 status can become a PCC Scrip participant. Funds to benefit your organization are earned with the sale of your first Scrip order. Funds are also earned every time your supporters recharge their cards or key tags at PCC.

SCRIP USE POLICY

The intention of the PCC Scrip program is that it supports local education and grassroots organizations in our community. PCC Scrip is not for sale to the general public. It is a fundraising tool meant for promotion to, and purchase by, members of registered organizations and their active supporters. It is expected that sales promotion efforts will be limited to the printed or electronic communication vehicles of registered organizations (newsletters and Web sites), and to printed (posters and flyers) and personal solicitations at the legal address or normal meeting places of those organizations.



**If you have
other questions
about PCC's
Scrip program,
please call our
Community
Relations
department at
206-547-1222.**



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ARE THERE ORDER LIMITS FOR SCRIP?

The initial Scrip order from a registered organization must be at least \$500. Cards and/or key tags must be ordered in increments of 10. Cards and/or key tags must be loaded with the same dollar value. For example: 50 Scrip cards, 50 key tags @ \$5 each = \$500 minimum order. See your Scrip order form for more details. We strongly recommend that you order more Scrip cards and/or key tags than you currently need to ensure an adequate supply for future participants.

HOW DO SUPPORTERS USE THEIR SCRIP CARDS OR KEY TAGS?

Scrip cards and key tags — which are preloaded with your requested dollar amount — can be used at any PCC. Scrip supporters recharge their cards or key tags at PCC. Every time they do, your organization automatically earns 5 percent of the amount applied to their card or key tag.

CAN SUPPORTERS CHECK THEIR SCRIP BALANCES?

Yes, supporters can ask for their balance at any PCC checkstand, or online at pccnaturalmarkets.com/scrip.

HOW ARE SCRIP FUNDS DISTRIBUTED?

Your funds — plus a report to keep you updated on your organization's Scrip activity — will be issued by check, made out to your organization, twice a year in January and June.

CAN SCRIP CARDS OR KEY TAGS BE REDEEMED FOR CASH?

Scrip cards or key tags may only be cashed out when the value falls below \$5.

WHAT HAPPENS IF A CARD OR KEY TAG IS LOST OR STOLEN?

PCC is not responsible for lost or stolen cards or key tags. We ask that you and your supporters treat your cards and key tags like cash. It is your organization's responsibility to keep track of your cards and key tags and their assigned numbers.

